



# ARIZONA WIC ALERT

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## Packaging Change General Mills Cereals

The General Mills Company has notified the Arizona WIC Program that they would be making changes to the packaging of their cereals. The new sizes will begin to appear in the market place in June 2007. During this time, both sizes will be available on store shelves.

The following WIC approved cereals will be affected:

Cereal	Current Size	New Size
Cheerios (plain)	15 ounces	14 ounces
Cheerios (plain)	20 ounces	18 ounces
Corn Chex	16 ounces	14 ounces
Rice Chex	15.6 ounces	12.8 ounces
Kix (plain)	13 ounces	12 ounces
Total Whole Grain	18 ounces	16 ounces

The change in packaging size does not affect the amount of cereal that WIC Customers are allowed to buy. Cashiers still need to make sure that the amount of cereal purchased does not exceed the amount specified on the food instrument.

### Special Note:

#### *Clarification regarding the purchase of infant formula from the Arizona WIC Program Infant Formula Suppliers List*

Arizona WIC Program authorized Vendors may only purchase infant formula from sources on the Arizona WIC Program Infant Formula Suppliers List. This applies to all infant formula purchased by an authorized WIC Vendor regardless of whether it will be sold to a cash customer, a Food Stamp customer or a WIC customer.

**If you have any questions regarding this WIC Alert or need technical assistance, please contact any member of the Vendor Management Team at 1-866-737-3935.**



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